

# WONDERWALL STUDIOS

PRIVACY POLICY

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## PRIVACY POLICY

Welcome to Wonderwall Studios privacy policy. Wonderwall Studios respects your privacy and is committed to protecting your personal data.

### INTRODUCTION

We, Wonderwall Studios B.V. (“WWS”), are the owner of the [www.wonderwallstudios.com](http://www.wonderwallstudios.com) website (hereinafter referred to as the “Website”). This privacy policy tells you WWS uses your personal data when you visit our website, interact with us, and buy our goods and services. By visiting our website or providing your personal data, you are accepting and consenting to the provisions of this Privacy policy.

All personal data collected and processed by us is handled in strict compliance with the European General Data Protection Regulation (Regulation (EU) 2016/679) (“GDPR”).

How this privacy statement applies to you depends on how you interact with us.

This includes personal data you provide when you:

- sign up to receive the WWS newsletter;
- make enquiries or request information be sent to you;
- create an account on our website or via email
- order our products or services;
- ask for marketing to be sent to you;
- engage with us on social media;
- enter a competition, promotion or survey;
- contact customer services;
- meet with us during tradeshow

### AUTOMATICALLY GENERATED DATA

When using our Website, your IP address can be registered or cookies or other technologies can be used. In addition, we can surf, search and/or click on the Website and on websites of advertisers (including the webshops affiliated with us) or tracking. The IP address is stored in a temporary log file.

### COOKIES

A cookie is a small file that is sent along with pages of a website and stored by your browser on the hard disk of your computer. For example, cookie-related techniques are the use of fingerprints and scripts. With this data, sometimes personal data is stored or consulted. On the basis of this information you can be recognised on a later visit.

You can change your cookie settings in your browser if you don't want cookies to be sent to your device. We will not save cookies if you do not accept our cookies banner. Please note that some Website features or services of our Website may not function properly without cookies.

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## THIRD-PARTY SERVICES

Please note that the use of any feature made available to you on our Websites such as Facebook Connect, or the like feature (also connected to Facebook), may result in your personal data being collected or shared by us or by others. We cannot control how your data is collected, stored, used or shared by third-party sites or to whom it is disclosed. Please review the privacy policies and settings of your social networking sites to make sure you understand and agree with the data being shared.

If you do not want us to share your personal data with a social media site or application, you should not access such social media site or social media application. For example, you should not click a “like” button on a product detail page. We may also share your personal data with applicable third parties in the event of a reorganisation, merger, sale, assignment or other disposition of all or a portion of our business, assets or shares.

## CONSENT

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

## NEWSLETTERS

We send out our newsletters using the service of a third party called MailChimp. MailChimp is a company specialized in newsletters. When you subscribe to one of our newsletters, the information you enter is transferred and processed by MailChimp. They carry out the storage of personal data. They do transfer personal data to subprocessors, who in turn perform some critical services, such as helping MailChimp prevent abuse and providing support to customers. To read more about their privacy policy please visit their website at [www.mailchimp.com](http://www.mailchimp.com).

When you have given your permission to send you our newsletter, you can revoke this via the unsubscribe button on the bottom of every newsletter.

## DATA RETENTION

We will only keep your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements. By law we have to keep basic information about our customers (including Contact, Identity, Financial and Transaction Data) for six years after they stop being customers for tax purposes. We also make a promise to you that you can come back at any time in the future and re-print products you have ordered from us in the past. So, unless you actively delete this information, we keep it, so we can keep our promise to you. In some circumstances you can ask us to delete your data; see Your legal rights below for further information.

# WONDERWALL STUDIOS

## DISCLOSURE

We reserve the right to disclose your personal data to official authorities or third parties to the extent we reasonably believe that disclosure is required by law, or to protect your or others' rights, property or safety.

## AGE OF CONSENT

If you are younger than sixteen years old, you cannot use our Website and Services without the permission of your parents or legal guardian.

## CHANGES TO THIS PRIVACY POLICY

This privacy policy was last updated on 12th of September 2022 and historic versions can be obtained by contacting us. Our Privacy Statement may change from time to time to reflect changes to our services or changes in the Applicable privacy laws.

## YOUR PRIVACY RIGHTS

It is important for you to know what personal information we collect, how we use them and that it is possible for you to review, change or delete this data.

Under applicable privacy laws (General Data Protection Regulation (GDPR)), you have the right to:

- The right to be informed – that's an obligation on us to inform you how we use your personal data (and that's what we're doing that in this privacy policy);
- The right of access – that's a right to make what's known as a 'data subject access request' for copy of the personal data we hold about you;
- The right to rectification – that's a right to make us correct personal data about you that may be incomplete or inaccurate;
- The right to erasure – that's also known as the 'right to be forgotten' where in certain circumstances you can ask us to delete the personal data we have about you (unless there's an overriding legal reason we need to keep it);
- The right to restrict processing – that's a right for you in certain circumstances to ask us to suspend processing personal data;
- The right to data portability – that's a right for you to ask us for a copy of your personal data in a common format (for example, a .csv file);
- The right to object – that's a right for you to object to us processing your personal data (for example, if you object to us processing your data for direct marketing); and
- Rights in relation to automated decision making and profiling – that's a right you have for us to be transparent about any profiling we do, or any automated decision making.

These rights are subject to certain rules around when you can exercise them.

# WONDERWALL STUDIOS

## CONTACT US

If you have any questions, or would like to exercise your privacy rights,  
contact us at [info@wonderwallstudios.com](mailto:info@wonderwallstudios.com)

WONDERWALL STUDIOS

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# WONDERWALLSTUDIOS

## *Our vision*

To add beauty to interiors the world over.

## *Our mission*

To offer you premium panels through the highest quality of craftsmanship.

## *Why*

We love adventures and experience great joy when seeking craftspeople  
in far off corners of the world.

We love creating beautiful and meaningful designs that last a lifetime.  
We are committed to, and passionate about offering you the best of the best.

## *How*

We always go the extra mile and never, ever cut corners.

Can it be done?

‘Yes, but ...’

Great! Let’s do it!

WONDERWALLSTUDIOS.COM